



UK PRESS RELEASE

Code First: Girls officially launches corporate services and professional women courses

London, Tuesday 22nd September 2015 - Code First: Girls publicly launches its corporate services offer and professional women courses.

Code First: Girls CEO, Amali de Alwis says:

"this is an incredibly exciting time for us at Code First: Girls, and what a great way to celebrate our two year anniversary by launching such powerful ways to work with companies and professionals.

This is a real step forward for us as a company. We've never been afraid to tackle the challenges around digital literacy and tech diversity head on, and through these new activities we're saying to companies that we're here to partner with them to tackle those challenges and grow their businesses too."

Code First: Girls new offer will include:

- **Corporate education and training in coding and digital literacy**
- **Talent support services** - advisory on Tech talent retention and recruitment
- **Professional women courses** - coding courses for women who are already working

To deliver their talent support services, Code First: Girls have partnered with HR and talent specialist Jeanne Le Roux, and are delivering workshops for companies as well as for events such as London Tech week in collaboration with global talent company Monster.

The new professional women coding courses will be starting in November 2015.

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About Code First: Girls

Code First: Girls is a social enterprise that works with companies and young women to increase the proportion of women in tech and entrepreneurship.

Each semester we run free classes that teach 450+ young women how to code. Over the past 18 months we have had 1500+ young women participate in one of our courses or events, and we have helped companies to recruit and train better tech talent in their firms.

Code First: Girls is sponsored by Bank of America Merrill Lynch and Entrepreneur First (EF)

www.codefirstgirls.org.uk

Code First: Girls press contact

Press contact: Charlotte Fereday, info@codefirstgirls.org.uk, +44 7479 928 351

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